



Terms of Reference.

External Evaluation of the project "Young Stories of Bedouin Life and Prejudice".

The project is funded by the Minority Rights Group International (MRG) as part of their Drama, Diversity and Development (DDD) project. DDD is funded by the European Union under the regional program "MedCulture" and carried out by MRG, in cooperation with the Civic Forum Institute, the Andalus Institute for Tolerance and Anti-Violence Studies, and the Prince Claus Fund for Culture and Development.

A. Background:

Theatre Day Productions (TDP) is a Palestinian non-profit aiming at the development of children's and youth's individual voice, their sense of self and creative life, using the cultural tools of drama, theatre, and storytelling. TDP trains children and youth in theatre arts and creates and performs original theatre works. Annually, TDP works with thousands of disadvantaged youths in Palestinian communities suffering from occupation, violence, discrimination and despair, fostering personal development alongside a sense of social responsibility.

TDP has been implementing a ten-month project "Young Stories of Bedouin Life and Prejudice" aiming at opposing the discrimination against the Gaza Strip Bedouin community, specifically in the Bedouin community of Um Al Nasser village (North Gaza Strip), using a drama and street-theatre approach. The project mainly targets children and youth. TDP partnered with the Um Al Nasser Community Center Society (UNCCS) in the village.

Within the project period, the following outputs were reached:

- 1) New theatre spaces were established in Um Al Nasser village.
- 2) Drama workshops were implemented with youth and schoolchildren in Um Al Nasser village.
- 3) Drama and storytelling TOTs in the new theatre spaces in Um Al Nasser village as well as in other villages relevant to the theme of the project.
- 4) Artistic capacity building: one movement & physical action training and one writing training.
- 5) Street-Theatre Production "In the Rectangle of Doubt".
- 6) Touring announcement and opening performance of "In the Rectangle of Doubt" in Um Al Nasser village.
- 7) Performances in site-specific places throughout the Gaza Strip followed by Open discussions with audience.

All relevant documentation/ information will be provided to the evaluation consultant.

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B. Purpose:

The purpose of this evaluation is to provide an objective and independent assessment of "Young Stories of Bedouin Life and Prejudice" (The Project) and its achievements, compared to the planned and contracted commitments with MRG. Successful moments of exchange with beneficiaries should be highlighted, as well as challenges and recommendations for future programs and projects of TDP and Um Al Nasser Community Center Society (UNCCS).

C. Scope of the Evaluation:

The evaluation comprises the assessment of main activities and outputs of the project, their impact and usefulness to the targeted community, and recommendations for the future.

The thematic scope of the evaluation is street theatre for free expression and human rights promotion in relation to community empowerment and development based on respect for diversity and democracy.

The Evaluation Consultant develops and executes an evaluation plan based on the following generic set of criteria and questions:

- **Relevance** - Does The Project addresses clearly identified needs and problems? Are the concept and designs of The Project appropriate tools for addressing these needs and problems? Were the targeted beneficiary groups reached and did they participate in The Project? Do the concept and designs of The Project continue to be relevant? What is the value of The Project in relation to other priority needs and efforts regarding community-internal discrimination and conflict in the Gaza Strip.
- **Effectiveness** - Did The Project achieving progress toward its stated objectives? Were the planned results achieved? If yes, describe how. If not, was any progress made towards their achievement? Were the anticipated activities and outputs delivered in time and according to specifications in the contract? Which were the problems and constraints encountered during implementation and how were they dealt with?
- **Efficiency:** Did the Project achieve its outputs in a cost and time-efficient manner? Were the resources (financial, human & materials) been used economically and wisely for the implementation of the Project?
- **Freedom of Expression and Empowerment** - To what extent did The Project enhance free expression as a tool for addressing the problems of discrimination, prejudice and abusive behaviors towards minorities? Did The Project contribute to strengthening the coping skills and cultural identity of the targeted minority? Did The Project contribute to increasing social cohesion and acceptance of 'the other' in its outreach activities?

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- **Impact:** Given the Project duration, did the outputs contribute to promoting diversity and challenge discrimination against Bedouin minority in the Gaza Strip? What conclusions & recommendations can sustain the impact of the Project?

D. Methodology:

Based on the project log frame, the Evaluation Consultant defines an appropriate methodology and data collection method including, but not limited to, the following tools:

1. Discussions with The Project's key staff;
2. Field visits to the implementation areas;
3. Interviews with key partners in The Project, stakeholders, community committees, and beneficiaries;
4. Focus group discussions with field staff, with a sample of community beneficiaries, with relevant non-beneficiaries, and with other stakeholders;
5. Observations, success stories;
6. Prepare questionnaires with quantifiable content for beneficiaries, non-beneficiaries, and other stakeholders.
7. Review documentation of The Project, e.g. progress and monitoring reports, existing data collection. Review of TDPs' management system of The Project.

E. Stakeholders:

- Um Al Nasser Community Center Society (UNCCS)
- Other CBOs TDP coordinated with for TOTs and audience outreach
- DDD's Jerusalem and Gaza monitoring system (EU and DDD officials)
- Ministry of Culture
- Ministry of Education
- UNRWA Gaza Education Department

F. Key Relationships

The Consultant will report to the TDP's Executive Committee. In addition, the Consultant will work closely with the Program Manager, M&E Officer, and relevant Gaza programming staff.

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G. Expected Deliverables of the consultation:

The Evaluation Consultant shall submit hard and softcopies of the following deliverables:

	Deliverables	Date
1.	Detailed Work Plan.	
2.	First Draft Report	
3.	First draft has been review by TDP within 3 working days, the consultant will prepare the second draft.	
4.	After review of the second draft, final presentation of the report is prepared.	
5.	<p>The final version is to be submitted electronically and in hard copy (3 copies), with all data tabulated and annexed for reference.</p> <p>N.B Final Report format includes the following sections:</p> <ul style="list-style-type: none"> i. Title Page ii. Table of Contents iii. List of Acronyms iv. Executive Summary v. Methodology – approach, sample size, measurement used, sampling strategy, and evaluation management vi. Discussion/Findings as per the evaluation's objectives/indicators vii. Lessons learned, Recommendations and conclusions ix. Appendix: i.e. Tabulated and formatted data. <p>Note: Further revisions may be required depending on proposal quality and internal reviews.</p>	

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J. Application Procedure

The application is competitive for cultural field experience, for general evaluation history and capacity, and for proposed financial charge of the consultation.

Interested consultants/consultancy firms are requested to submit:

1. A C.V. and, if applicable, a description of company experience, and
2. A brief description of personal/company methodology,
3. One or two samples of previous work.
4. Detailed budget proposal in US Dollars (including day fee and expenses).

By E-mail to tdpoffice@theatreday.org.

Deadline for receiving the application is 6 September 2016 not after 3 PM.

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H. Qualifications

For this evaluation, TDP is looking for a consultant/ consulting firm in Gaza, with following qualifications:

- 5 years progressively responsible experience in evaluation and management field, preferably in evaluating cultural projects.
- Excellent English writing/reporting skills
- Familiarity with European Union funding guidelines and procedures preferably in the Gaza Strip. (advantage)
- Ability to independently research a large volume of information under a tight deadline.

I. Total level of efforts

It is anticipated that all evaluation activities can be implemented within a maximum period of 12 days, at a maximum rate of \$200 per day, including all costs and taxes.

The 12 evaluation days shall be broken down as follows:

Methodology and outline	1 day
Material review	2 days
Interviews and other research	4 days
Drafting the first report	3 days
Drafting the second report	1 days
Finalization of Report	1 day